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# Workshop to Focus on Organizational Excellence

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# *The University of Dayton*

## *News Release*

WORKSHOP TO FOCUS ON  
ORGANIZATIONAL EXCELLENCE

DAYTON, Ohio, April 4, 1984 -- How to achieve and maintain high performance in business will be the topic of discussion at "Organizational Excellence," a day-long workshop at the Holiday Inn - Dayton Mall on Friday, May 4. The workshop is co-sponsored by the University of Dayton School of Engineering and Interpersonal Design and Education Associates (IDEA).

The workshop, from 8:30 a.m. to 4:30 p.m., will open with a keynote presentation by Carol M. Shaw on "Excellence in Dayton." Shaw is assistant dean of engineering for Continuing Education and Special Programs at UD. Over the past 10 years she has initiated, designed, and directed innovative educational programs for government and industry. In her address Shaw will relate her experiences in working with industry and her observations of how excellence in organizations "makes a difference."

Robert Barthelemy, Ph.D., president and manager of program development for IDEA, and Roger Fortman, M.S., vice president of program operations for IDEA, will be the workshop facilitators. IDEA is a local association of professionals focusing on growth through individual and organizational development.

Barthelemy is deputy director of the Air Force Wright Aeronautical Laboratories' Aero-Propulsion Laboratory at Wright-Patterson Air Force Base; adjunct professor at UD, and a trustee of Creativity Dayton. He has developed and conducted numerous workshops on organizational effectiveness, productivity, and creative problem solving, and is currently in the process of publishing a book on high performance.

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Fortman is a clinical adjunct professor at Wright State University; instructor in psychology at Sinclair Community College, and a coordinator at Good Samaritan Hospital and Health Center. He has developed and conducted workshops on high performance, creative problems, and human potential both nationally and internationally.

The workshop is designed for research and development groups, planning departments, product divisions, project teams, small businesses, university staffs, and others who wish to discover strategies for organizing and developing high performance within their organizations.

The workshop fee is \$175 and includes workshop materials and lunch. Special rates are available for multiple-registrants from one company and for non-profit organizations. Registration deadline is Monday, April 23.

To register, or for more information, contact Pam Webb at the UD School of Engineering, 229-2736 or 229-4632.